



WFTV-TV
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Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1563 PRIORITIES USA ACTION (135382)
National/Political
1563/06282554

Invoice 643204
Inv Date 10/28/2012
Terms Net 30
Contract 327439
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
PRIORITIES USA ACT

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:49PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/TSCI | Amount | Remarks |
|------|------|-----------------------|----------------------|-----------------------|--------|------------|-----------|---------|
| 1.0 | Spot | 10:00:00AM-11:00:00AM | Day, F-1 | 10/05/12 10:23AM (Fr) | 00:30 | PRATV1219H | \$700.00 | |
| 2.0 | Spot | 12:05:00AM-12:35:00AM | Day, F-1 | 10/05/12 12:23AM (Fr) | 00:30 | PRATV1219H | \$1200.00 | |
| 3.0 | Spot | 11:00:00AM-12:00:00AM | Day, F-1 | 10/05/12 11:31AM (Fr) | 00:30 | USATV02 | \$1200.00 | |
| 4.0 | Spot | 12:35:00AM- 1:35:00AM | Day, F-1 | 10/05/12 1:32AM (Fr) | 00:30 | PRATV1219H | \$500.00 | |
| 5.0 | Spot | 12:00:00PM- 1:00:00PM | Day, F-1 | 10/05/12 12:58PM (Fr) | 00:30 | PRATV1219H | \$1100.00 | |
| 6.0 | Spot | 4:00:00PM- 5:00:00PM | Day, F-1 | 10/05/12 4:26PM (Fr) | 00:30 | PRATV1219H | \$1200.00 | |
| 7.0 | Spot | 5:00:00PM- 6:00:00PM | Day, F-1 | 10/05/12 5:52PM (Fr) | 00:30 | PRATV1219H | \$2400.00 | |
| 8.0 | Spot | 6:00:00PM- 7:00:00PM | Day, F-1 | 10/05/12 6:12PM (Fr) | 00:30 | PRATV1219H | \$3400.00 | |
| 9.0 | Spot | 7:00:00AM- 9:00:00AM | Day, F-1 | 10/05/12 8:48AM (Fr) | 00:30 | USATV02 | \$2500.00 | |
| 10.0 | Spot | 11:00:00AM-12:00:00AM | Day, M-1 | 10/08/12 10:59AM (Mo) | 00:30 | PRATV1224H | \$1200.00 | |
| 11.0 | Spot | 12:00:00PM- 1:00:00PM | Day, M-1 | 10/08/12 12:20PM (Mo) | 00:30 | PRATV1224H | \$1100.00 | |
| 12.0 | Spot | 5:00:00PM- 6:00:00PM | Day, M-1 | 10/08/12 5:12PM (Mo) | 00:30 | PRATV1224H | \$2400.00 | |
| 13.0 | Spot | 6:00:00AM- 7:00:00AM | Day, M-1 | 10/08/12 6:23AM (Mo) | 00:30 | PRATV1224H | \$2500.00 | |
| 14.0 | Spot | 6:00:00PM- 7:00:00PM | Day, M-1 | 10/08/12 6:14PM (Mo) | 00:30 | PRATV1224H | \$3400.00 | |
| 15.0 | Spot | 9:00:00AM-10:00:00AM | Day, M-1 | 10/08/12 9:12AM (Mo) | 00:30 | PRATV1224H | \$750.00 | |
| 16.0 | Spot | 12:00:00PM-12:30:00PM | Day, Sa-1 | 10/06/12 12:25PM (Sa) | 00:30 | PRATV1224H | \$750.00 | |
| 17.0 | Spot | 5:00:00AM- 6:00:00AM | Day, Sa-1 | 10/06/12 5:27AM (Sa) | 00:30 | PRATV1224H | \$400.00 | |
| 18.1 | Spot | 12:35:00AM- 1:30:00AM | Day, Sa-1 | 10/06/12 1:55AM (Sa) | 00:30 | PRATV1224H | \$350.00 | |
| 19.0 | Spot | 7:00:00PM- 8:00:00PM | Day, Sa-1 | 10/06/12 7:28PM (Sa) | 00:30 | PRATV1224H | \$1400.00 | |
| 20.0 | Spot | 12:00:00PM-12:30:00PM | Day, Su-1 | 10/07/12 12:27PM (Su) | 00:30 | PRATV1224H | \$750.00 | |
| 21.0 | Spot | 6:00:00PM- 6:30:00PM | Day, Su-1 | 10/07/12 6:22PM (Su) | 00:30 | PRATV1224H | \$2400.00 | |
| 22.0 | Spot | 6:00:00AM- 9:00:00AM | Day, Su-1 | 10/07/12 6:44AM (Su) | 00:30 | PRATV1224H | \$1300.00 | |
| 23.0 | Spot | 10:00:00AM-11:00:00AM | Day, Th-1 | 10/04/12 10:10AM (Th) | 00:30 | PRATV1219H | \$700.00 | |
| 24.0 | Spot | 3:00:00PM- 4:00:00PM | Day, Th-1 | 10/04/12 3:46PM (Th) | 00:30 | USATV02 | \$825.00 | |
| 25.0 | Spot | 5:00:00PM- 6:00:00PM | Day, Th-1 | 10/04/12 5:14PM (Th) | 00:30 | PRATV1219H | \$2400.00 | |
| 26.0 | Spot | 5:30:00AM- 6:00:00AM | Day, Th-1 | 10/04/12 5:53AM (Th) | 00:30 | USATV02 | \$1200.00 | |
| 27.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Th-1 | 10/04/12 6:28AM (Th) | 00:30 | PRATV1219H | \$2500.00 | |
| 28.0 | Spot | 7:00:00PM- 7:30:00PM | Day, Th-1 | 10/04/12 7:25PM (Th) | 00:30 | USATV02 | \$4250.00 | |
| 29.0 | Spot | 7:30:00PM- 8:00:00PM | Day, Th-1 | 10/04/12 7:38PM (Th) | 00:30 | PRATV1219H | \$4250.00 | |
| 30.0 | Spot | 9:00:00AM-10:00:00AM | Day, Th-1 | 10/04/12 9:51AM (Th) | 00:30 | USATV02 | \$750.00 | |
| 31.0 | Spot | 10:00:00AM-11:00:00AM | Day, Tu-1 | 10/02/12 10:09AM (Tu) | 00:30 | USATV02 | \$700.00 | |
| 32.0 | Spot | 11:35:00PM-12:05:00AM | Day, Tu-1 | 10/02/12 11:45PM (Tu) | 00:30 | USATV02 | \$1200.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00AM | Day, Tu-1 | 10/02/12 10:58AM (Tu) | 00:30 | PRATV1219H | \$1200.00 | |
| 34.0 | Spot | 12:00:00PM- 1:00:00PM | Day, Tu-1 | 10/02/12 12:48PM (Tu) | 00:30 | USATV02 | \$1100.00 | |
| 35.0 | Spot | 3:00:00PM- 4:00:00PM | Day, Tu-1 | 10/02/12 3:47PM (Tu) | 00:30 | PRATV1219H | \$825.00 | |
| 36.0 | Spot | 5:30:00AM- 6:00:00AM | Day, Tu-1 | 10/02/12 5:29AM (Tu) | 00:30 | PRATV1219H | \$1200.00 | |
| 37.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Tu-1 | 10/02/12 6:42AM (Tu) | 00:30 | USATV02 | \$2500.00 | |
| 38.0 | Spot | 7:00:00AM- 9:00:00AM | Day, Tu-1 | 10/02/12 7:28AM (Tu) | 00:30 | PRATV1219H | \$2500.00 | |
| 39.0 | Spot | 11:35:00PM-12:05:00AM | Day, W-1 | 10/03/12 12:01AM (We) | 00:30 | USATV02 | \$1200.00 | |

